



Company Name: _____
 Postal Address: _____
 Phone (wk): _____
 Mobile: _____
 Email: _____

DIXON FRANCHISE ENQUIRY QUESTIONNAIRE

Could you please complete this questionnaire and return it to:
Roy Baker royb@dixonhomes.com.au 0437 730 483

* Please indicate (X) what elements of the Dixon Franchise System you feel will be of the greatest benefit to you and your business.

DIXON HOMES admired since 1959	Very Beneficial	Some Benefit	Little Benefit
Plan Library – Over 1000 Plans priced for your area			
Branding - Aligning with one of Australia’s Largest building Groups			
Marketing and Advertising Collateral			
Networking – Sharing ideas with other Franchisees			
Drafting Services - Ensuring prompt and accurate modifications to plans			
Computerised Business Management System Encompassing:			
A. Estimating – Computerised			
B. Accounting - Fully Integrated for instant reporting			
C. Job Control - Web based project management With client interface			
D. Maintenance - Web based client interface			
E. Documentation - Dixon’s Proven checklists & Templated letters			
Website - Maintained and updated by Dixon systems			

Franchisor Financial Stability - Tamawood Pty Ltd Publicly Listed Debt Free Company			
Purchasing Power - Competitive rates offered by Dixon's key suppliers			
Sales Training			

In what Region, City or Town do you want to build in?