

DIY Sales Package

chocolate *property*

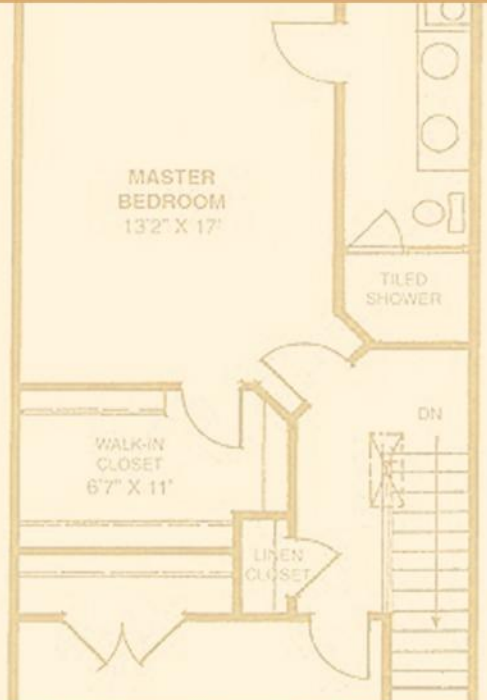
Throughout the sales process, a chocolate property real estate agent will provide you:

- ✓ Advice on how to hold open for inspections
- ✓ Advice on how to negotiate the sale
- ✓ Advice on how to finalise the agreement
- ✓ Advice and guidance on the terms of the contract
- ✓ Once you have an agreement, we will sign up the vendor and buyer with the contract of sale
- ✓ We will hold the deposit in Trust as per the Real Estate Act.
- ✓ We will support you through the sales process
- ✓ You control how your property is sold

This package costs \$990* including GST

**Does not include the marketing or advertising of the property*

**You do the 'open for inspections' & the negotiations*



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CHOCOLATE PROPERTY

332 Albert Street,
East Melbourne VIC 3002

DIY Marketing Package

Sign Boards

Sign boards are your silent partner - they are out there day and night, giving out your message to potential customers and effectively generating buyer enquiries.

Photos

Specialist photographers with professional equipment can shoot your property inside and out and provide you with the best high quality images. These can increase enquiries and overall perception of the value of your property, but it has been shown that low quality images can actually have the reverse effect, damaging a potential customer's opinion of the property and consequently turning them away.

Floor Plans

After measuring the dimensions of a residence and its rooms a consultant will prepare a detailed plan; all rooms are labeled and dimensions for significant rooms are shown.



Copywriting

A professionally written and edited description of your property will attract more potential buyers to your property.

Cost: \$1,500 including GST

Online Services Available:

Once you engage **Chocolate Property** as your listing agent, have your house listed on www.realestate.com.au and www.chocolateproperty.com.au with all enquiries going to you for \$770 per property until it's sold.

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