

Bayside's Printing Professionals

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The latest addition to Hallmarc Business Park Bayside are print specialists "Serjeant Printing".

The local printing professionals have moved their operations from South Melbourne to their new home at Hallmarc Business Park Bayside after starting up some 6 years ago.

The printing specialists join over 26 local and national businesses already operating from the Bayside Business Park .

Serjeant relocated its premises to the Bayside Business Park after outgrowing their old location and experiencing ongoing frustrations with parking and poor access for clients.

Serjeant Printing is a Melbourne based digital printing business and is owned and run by Shadi Taleb. Serjeant focuses on variable data printing and directed targeted mail outs. Serjeant offers state of the art online print management systems allowing clients to manage their own stationary and general print requirements at the touch of a button and has capabilities to give clients the power to change text and imagery of their designs without the use of a graphic designer.

Residing in the Bayside suburb of Hampton, Shadi decided he wanted to move his business closer to home and needed a premises that gave his clients better access and secure hassle free parking.

"Searching for the right premises was easy" said Shadi, "Hallmarc Business Park Bayside was the best premises Bayside had to offer. The facilities were amazing, Hallmarc were very accommodating and genuinely took interest in my business. Hallmarc are very focused on networking and actively invite us to participate in networking functions involving other local businesses in Bayside



area, all of this is a complimentary initiative from Hallmarc to assist local business".

"Since moving to the Business Park, staff morale and employee motivation has improved in an unimaginable way, its like working in a mini community" said Shadi, "everyone is so friendly, this never occurred in our previous premises".

"We have found ourselves inviting more clients to see us now that our premises is attractive and professional. The onsite Onyx Café has become iconic to the area allowing us to meet with clients and have a bite to eat or coffee in the sun".

Serjeant Printing offers businesses services such as business cards, booklets, flyers, posters, promotional cards, brochures, presentation folders, wine boxes, business basics and much more.

For Further information on Serjeant Printing visit www.serjeantprint.com.au or call 8676-7800. To find out about leasing an office or office/warehouse at Hallmarc Business Park Bayside, contact Damon Armstrong on 9660 9000.