

Window of Success at Bayside

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Since opening its doors in April this year, architectural window specialists Windows By Design have had roaring success from their new home at Hallmarc Business Park Bayside.

Windows By Design is a leading manufacturer of contemporary architectural windows and door systems. The Windows By Design team can provide you with technical advice, design expertise and quality workmanship to ensure the highest quality products for your project. Owner and founder of Windows by Design, Mr Krauser said, "We have been operating our manufacturing division from Dandenong for over 4 years and were in need of a showroom to showcase our windows, the manufacturing division still remains at Dandenong, but the much needed showroom was to be located away from the production facility ensuring the sales consultants can focus 100% on clients needs without distraction."

"We chose the Bayside Business Park after a very long search within the Bayside area. The Business Park units are a modern, high quality premises and offered the best showroom facility to showcase our products".

"We felt that Bayside was the perfect location for us, our clients come from all over Melbourne, some from as far as Torquay and Sorrento, the Business Park is in a convenient location that is easily accessible. The majority of our staff all live locally, some live so close they even walk to work".

Since opening the premier window showroom in April 2009, the window specialists have recently won showroom of the year where their facilities and resources have attracted the attention of Melbourne's Architects and building designers in an ideal location to refer clients to make informed decisions.



The dedicated multi story showroom facility showcases an extensive range of residential, architectural, commercial and high performance thermally broken aluminium windows and doors.

The showroom offers a large plan table and comfortable seating providing an ideal location to consult clients, a 32" plasma screen showcases recently completed projects, providing ideas and inspiration for clients and demonstration of the quality of workmanship.

The showroom also features a children's play area incorporating a plasma screen with videos to enable clients to relax, enjoy the environment and take their time in making product selections. Children are safe, comfortable and occupied.

"Overall since opening the sales showroom, we have seen an increase in all aspects of the business from sales of commercial and residential applications, increase in cavity sliding options, lead conversion and increase in the average value of quoted jobs", said Mr Krauser. Let Windows By Design work with you to select the ideal product for your project to maximise the function, aesthetic energy and performance outcomes.

For more information on Windows by Design, contact Manfred Krauser 9585-7255 or visit their exciting new showroom located at 29/328 Reserve Road, Cheltenham. Visit www.windowscopydesign.com.au

To discuss leasing a unit at Hallmarc Business Park Bayside, call Damon Armstrong on 9660 9000.