

# Higher Level Training are Business Fit in Bayside

Proudly  
Developed  
By



Higher Level training have been a part of the Bayside community for 11 years, with personal training businesses operating in Hampton, Elwood and Brighton.

The fitness leaders are one of the newest tenants to base themselves at Hallmarc Business Park Bayside. Offering specialist personal training with the aim to help their customers achieve great results in health and fitness.

The new Reserve Road premises are part of a string of four personal training businesses that already operate in the Bayside area, and will serve as the companies head office and Cheltenham studio.

Adam McKenzie, Director of Higher Level training, says the business had been looking to lease a fourth facility to assist with the growing demands for our kind of service in the area, Hallmarc Business Park Bayside presented a fantastic opportunity for our business as we continue our ongoing expansion through Bayside.

“When searching for our new premises, the business park ticked all the boxes with its ideal location being so popular with fitness and recreation, close to the beach, walking tracks, golf courses and the convenience of child care all close at hand. The Business Park offered exceptional facilities and a large tenancy mix offering unlimited networking opportunities.

Mr McKenzie said “The professional and Modern building design along with the convenience of a stunning

on -site café is very complimentary to our business being an ideal place for meeting clients, this feature really set it apart from other sites.

From lease negotiation through to our move in, Hallmarc’s service was exceptional, their hands on approach was really second to none with specific requirements met in a fast and professional timeframe along with fit-out assistance, council approval, plans and designs all being prepared for us.

“Overall Hallmarc Business Park presented an outstanding opportunity for our business to continue doing business in Bayside”.

Higher Level training offer great corporate deals with memberships starting from \$2,000 p/a (conditions apply) a 10 staff deal for the price of only 4 memberships. Normal memberships starting from \$10 per week.

The Cheltenham premises are now open.  
Contact Adam McKenzie for further details: 9583-6539