

Judy Goodger, managing director, Judy Goodger Prestige

Where would you buy in Brisbane and why?

WHEN it comes to buying a home, lifestyle and convenience are the most important things to keep in mind.

Demand remains strong for inner-city properties with plenty of opportunities for competitively priced units currently available. Inner-city properties not only have the advantage of being close to some of Brisbane's most beautiful natural attractions but buyers have access to a thriving metropolitan playground at their doorstep.

Properties with city views and access to the Brisbane River will always appeal to many.

I live in a beautiful riverfront apartment at New Farm. I love it because it suits my lifestyle at this time in my life, with its convenient location, thriving retail and restaurant precinct, parklands, the Riverwalk and the village atmosphere.



But if I still had a young family, I would probably be very happy living at Samford, Bridgeman Downs, Brookfield or Pullenvale because of the larger-sized properties.

However, homes at Ascot, Hamilton and Clayfield in the north or St Lucia and Indooroopilly in the west remain popular with young families.

If marketed correctly, larger houses with four or five bedrooms, three bathrooms and separate media rooms are still commanding high prices – comparable to the peak of the recent property boom. The traditional Queensland home on 32 perches plus will continue to be desirable.



WHY DID YOU DECIDE TO BECOME AN AGENT?

IF you had told me 15 years ago I would be the top Ray White agent in Brisbane for 14 of those years, let alone five-time Ray White number one in Queensland and selling more than \$700 million in residential real estate, I wouldn't have believed you.

I certainly had a passion for selling and enjoyed working with people. I became an agent because I needed a job after moving from Kingaroy to Samford. Previously in the fashion industry, I had little direction in my career – until I walked into the Ray White Samford office and haven't stopped running since.

WHAT IS YOUR MOST MEMORABLE SALE?

ONE of my most memorable sales was a spectacular riverfront home at 78 Jilba Street, Indooroopilly.

The 6000sq m property sold at auction in May 2007 for \$6.1 million to a family who were holidaying in Mexico at the time.

They were alerted to the auction by a friend who saw the property advertised in *The Courier-Mail*.

WHAT AREAS DO YOU SERVICE?

I concentrate on quality and prestige properties within a seven to eight-kilometre radius of the Brisbane CBD (sometimes further out depending on the property), with my main focus on Brisbane's central, New Farm, western and northern suburbs, so my database of over 15,000 buyers keeps growing.

recent SUCCESS ○



SOUTH BRISBANE: Park Avenue penthouse, 56/410 Stanley Terrace. Sold at auction on May 22 for \$4 million.



TOOWONG: 25 Aston Street, Sold post-auction on June 13 for more than \$2.6 million.



PADDINGTON: 10 Great George Street, Sold at auction on March 26, for \$1.470 million.