



# Take your house on tour

with Tony Cant Real Estate





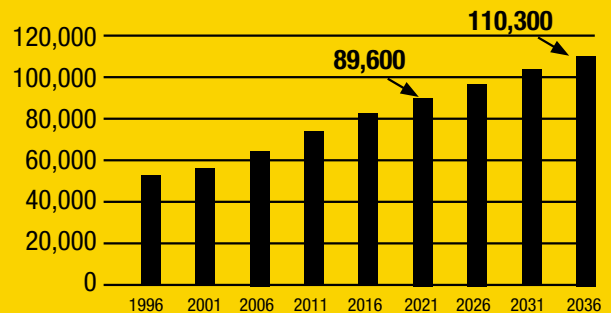
# Now is the time to take your house on tour with Tony Cant Real Estate.

## Why?

- ★ Sydney buyers & outside investors are purchasing in the Hunter
- ★ Maitland is the fastest growing inland city in NSW
- ★ Our population & the need for housing are growing.
- ★ Over 1200 people move to Maitland and surrounding areas every year
- ★ Over 60% (approx) of our investors live outside our L.G.A



**Maitland LGA population  
1996 - 2036**



Source: Department of Planning, NSW statistical Local Area  
Population Projections. 2006 - 2036

## The campaign will target purchasers through an integrated marketing communications plan using:

- ★ Print advertising - in over 6 papers (Sydney & local)
- ★ Electronic direct/database marketing
- ★ Direct & personal selling primarily in Sydney markets
- ★ Prospecting
- ★ E-marketing including e-brouchures & priority placement on domain.com.au
- ★ Hunter Investment Forum

For only \$500 you can't afford not to be a part of this campaign.\*

## Why are they purchasing in the Hunter?

### Our Secrets

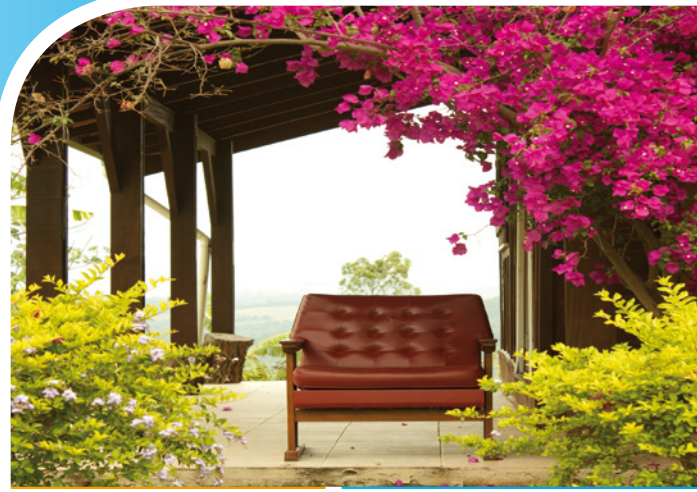
- ★ Affordable housing
- ★ Tree change - leave the city hustle and bustle
- ★ Exceptional potential capital growth
- ★ Positive gearing opportunities
- ★ Increasing employment opportunities
- ★ Good infrastructure
- ★ We are in the fast lane of a two speed economy

\*Special price only available for exclusive Tony Cant Real Estate listings

**When your house goes on tour it will be part of a campaign attracting Sydney & local buyers to your property.**

**These buyers are looking for:**

- ★ Lifestyle properties
- ★ Existing property in established areas
- ★ New houses
- ★ Older properties to renovate
- ★ Investment properties



# Don't delay

Take your house on tour with  
Tony Cant Real Estate today!



# Selling?

Ask an agent that knows how to move.

If you want a proactive way to sell your home quickly for the best price possible contact us today.

If your house is listed with another agent, have them give us a call to find out how your property can still go on tour with Tony Cant Real Estate.

Call 02 4933 6299 for more information

[www.tonycant.com.au](http://www.tonycant.com.au)

 **Tony Cant**  
REAL ESTATE